

ASB FINANCIAL CORP.

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For Immediate Release

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ASB Financial Corp. Announces Quarterly Dividend

PORTSMOUTH, Ohio, March 25, 2008/ -- The Board of Directors announced Monday that ASB Financial Corp., the holding company for American Savings Bank, fsb, has declared the regular quarterly dividend \$.18 per share, payable April 30, 2008, to shareholders on record as of April 16, 2008. This is the fifty-second regular quarterly dividend declared by ASB since the completion of the mutual to stock conversion of American Savings Bank in May 1995.