

ASB FINANCIAL CORP.

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For Immediate Release

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ASB Financial Corp. Announces Quarterly Dividend

PORTSMOUTH, Ohio, March 28, 2012/ -- The Board of Directors announced at their regular monthly meeting yesterday, that ASB Financial Corp., the holding company for American Savings Bank, fsb, has declared the regular quarterly dividend \$.18 per share, payable April 30, 2012, to shareholders on record as of April 16, 2012. This is the sixty-eighth regular quarterly dividend declared by ASB since the completion of the mutual to stock conversion of American Savings Bank in May 1995.