

ASB FINANCIAL CORP.

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For Immediate Release

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ASB Financial Corp. Announces Quarterly Dividend

PORTSMOUTH, Ohio, September 29, 2010/ -- The Board of Directors announced yesterday at their regular monthly meeting that ASB Financial Corp., the holding company for American Savings Bank, fsb, has declared the regular quarterly dividend \$.18 per share, payable October 29, 2010, to shareholders on record as of October 15, 2010. This is the sixty-second regular quarterly dividend declared by ASB since the completion of the mutual to stock conversion of American Savings Bank in May 1995.